# Website Content Outline

Use this as an outline for content. Change positioning of blocks as needed. If there is a specific picture to be used - reference it here. If you want something linked to another page - put it in parentheses and in green.

Not everything is complete. These are suggestions.

Focus on the Structure of the website / navigation first - get an iteration of this back to us as quickly as possible.

Each Page is in Blue - and has a Red TBD next to it - in each version you send - change the TBD to Done, so we know what has changed. If you change something then please highlight it - to note it as changed. If you don't do this, then we may miss the changes.

Please change the date of this document as you make changes so we know what version it is - post it to Basecamp as you have sections completed. (please do not email it, it will get lost - that is why we use Basecamp for version control, and tracking)


## Quick Website Navigation Outline - TBD

Below is an outline of the navigation of the website - the large categories into which you will be adding content. It starts with the Home Page, and goes down to the next level (About Us, Services, etc), and further goes a level down: like  Home > Services > Individuals OR Home > Services > Retirees .

These are all the pages that someone would be able to click on. Please save detailed content for the next section.

THE OUTLINE BELOW IS AN EXAMPLE OF FICTIONAL CLIENT TO SHOW YOU HOW IT WOULD WORK - PLEASE FEEL FREE TO CHANGE IT TO MEET YOUR NEEDS - SIMPLIFY IT - DO WHATEVER YOU NEED TO - IT IS JUST HERE AS A GUIDE.

Don't worry about the numbering system - We'll adjust this as needed - it is just a way for us to keep things organized.

- 0.0 Home Page

  • 1.0 About Us Page

  • 2.0 Services Page

    - 2.1 Individuals

    - 2.2 Retirees

    - 2.3 Employees

- 2.4 Employers

- 3.0 Resources Page

- 4.0 Contact Us Page

- 5.0 News Page

  - 5.1 News Article 1

  - 5.2 News Article 2

  - 5.3 News Article Etc

- 6.0 Disclaimer Page

- 7.0 Privacy Page

## 0.0 Home Page - TBD

- Header Block

  - Logo

  - Social Media Link #1

  - Social Media Link #2

  - Social Media Link #3

- Slider Block

  - Slider #1

    - Image #1

    - Large Message #1

    - Small Copy #1

  - Slider #2

    - Image #2

    - Large Message #2

    - Small Copy #2

  - Slider #3

- Image #3

- Large Message #3

- Small Copy #3

- Services Images Block

  • Individuals

    - Title

    - Image

    - Copy

  • Retirees

    - Title

    - Image

    - Copy

  • Employees

    - Title

    - Image

    - Copy

  • Employers

    - Title

    - Image

    - Copy

- Welcome Statement (this can be moved higher on page if needed)

  • Title

  • Copy

- Additional Block of Content (Right now "About Planned Benefit Services, Inc")

  • Title

  • Copy

- Footer Block

  • Additional Block of Content (Right now "Our Senior Leadership")

    - Title

    - Copy

  • Additional Block of Content (Right now "Mission Statement")

    - Title

    - Copy

  • Additional Block of Content (Right now "Contact Us")

    - Title

    - Copy

  • Newsletter Block

    - Title

    - Copy (if any)

  • Copyright info

  • Link to Privacy

  • Link to Disclaimer

## 1.0 About Us Page - TBD

- Title

- Copy

- Sidebar

  • Image

  • Other Copy

## 2.0 Services Page - TBD

- Title

- Copy

- Sidebar
  - Image
  - Other Copy

## 2.1 Services > Individuals Page - TBD

- Title

- Copy

- Sidebar
  - Image
  - Other Copy

## 2.2 Services > Retirees Page - TBD

- Title

- Copy

- Sidebar
  - Image
  - Other Copy

## 2.3 Services > Employees Page - TBD

- Title

- Copy

- Sidebar
  - Image
  - Other Copy

## 2.4 Services > Employers Page - TBD

- Title

- Copy

- Sidebar

  - Image

  - Other Copy

## 3.0 Resources Page - TBD

- Title

- Copy

- Sidebar

  - Image

  - Other Copy

## 4.0 Contact Us Page - TBD

- Title

- Copy

- Contact Form

- Sidebar

  - Image

  - Other Copy

## 5.0 News Page - TBD

- Title

- Copy

- Sidebar

  - Image

  - Other Copy

### 5.1 News > Article 1 Page - TBD

- Title

- Copy

- Sidebar

  • Image

  • Other Copy

### 5.2 News > Article 2 Page - TBD

- Title

- Copy

- Sidebar

  • Image

  • Other Copy

### 5.3 News > Article 3 Page - TBD

- Title

- Copy

- Sidebar

  • Image

  • Other Copy

### 6.0 Disclaimer Page - TBD

- Title

- Copy

- Sidebar

  • Image

  • Other Copy

## 7.0 Privacy Page - TBD

- Title

- Copy

- Sidebar

  • Image

  • Other Copy